

## **Ancient Beauty Secret of the Orient Revealed**


### Use of pearl helps create a brighter, more soft and youthful looking complexion from the inside out

LOS ANGELES, CA, September 12, 2003 -- Radiant Pearl, Corp, a Los Angeles-based provider of holistic treatments including acupuncture, herbal and nutritional supplements, announced today the launch of a new skincare system inspired by ancient Chinese wisdom claiming the nutrients that produce the luminescence of pearls can do the same for human skin. Radiant Pearl Skin Formula™ features water soluble freshwater oyster pearl extract and floral herbs (white lotus flower, white peach flower, white rose flower and snow flower) to repair and replenish skin.

Marketed under the Radiant Pearl™ brand name, the anti-aging formula works internally to even the skin tone and make the complexion soft and smooth as well as prevent future fine lines and wrinkles. Radiant Pearl Skin Formula™ contains minerals that help accelerate natural exfoliation as well as stimulate the anti-oxidant activity of SOD (superoxide dismutase) that retards cellular degeneration. SOD also helps to reduce the formation of dark pigmented melanin without damaging its photo-protective function.

According to Traditional Chinese medicine, pearl has a long history of use to help regenerate skin topically and internally as well as calm the liver and the heart for a diverse group of symptoms such as anxiety and palpitations. The mineral rich formula is also recognized for its beneficial effects on bones due to its high-ionized calcium and trace mineral content. The Radiant Pearl Skin Formula™ increases the safety and efficacy of crushed pearl with modern

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processing to make pearl 95% water-soluble so the minerals and micronutrients become highly absorbable.

“We're thrilled about the potential impact of this product," said Alex Berks, Licensed Acupuncturist and Herbalist and co-creator of Radiant Pearl™. "It's a natural extension of our existing work with herbal and nutritional supplements that promote health. Being firm believers in looking your best through radiating health from the inside out, we introduced this formula to our patients who had skin problems and those who simply wanted to prevent the effects of aging. The results were so phenomenal, that we wanted to make it available to the public.”

The Radiant Pearl Skin Formula™ provides dramatic results, which can be seen and felt on the skin – including improved quality, health and softness of the complexion, and reduced wrinkles and breakouts. In our clinic, many have reported excellent results using the formula to treat a variety of skin conditions such as hormonal acne, bumps, blemishes, dry and oily skin and red rough skin such as rosacea.

“It makes my skin feel smooth and soft and gives it a glow. Radiant pearl even helped my nails grow”, said Denise W. a Radant Pearl Skin Formula user. “I used to get breakouts with my period, but after taking Radiant Pearl they are gone”, said Katherine T. I used Radiant Pearl Skin Formula all I through my chemotherapy and radiation. My skin honestly never looked so good. It helped take the red out and I got the benefit of all the minerals. I will continue to take it”, said Terri O.

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Radiant Pearl Skin Formula™ is designed to compliment your current skin care regimen. When used as directed, Radiant Pearl Skin Formula™ reduces the visible signs of aging, and repairs

the damage done by overexposure to environmental pollutants and UV rays. Use of the product alone for one month (2-4 capsules a day) can improve blemishes and redness. Consistent use helps retard the aging process, and adds luster, smoothness and elasticity to the skin.

Although modern science has affirmed the health benefits of pearl, pearls have historically been used as a precious beauty elixir for Egyptian Queens and Chinese Empresses to maintain their radiant glow and youthful beauty far beyond their years. The pearl is more than just a mineral. It contains numerous amino acids many of which cannot be synthesized by the body including: Aspartic acid, methionone, glutamine, Proline, alanine, tyrosine, lysine, B-Alanine and Cysteine; important trace minerals zinc, iron, strontium, cobalt, copper, selenium, silicon, titanium and iron; and nucleoproteins, the principal material of chromosomes. For more information contact Radiant Pearl, Corp at 800-830-3404 or visit: <http://www.radiantpearlskin.com>.

### **About Radiant Pearl Skin formula™**

Radiant Pearl Skin formula™ is considered safe for daily use with no side effects or contraindications. Ingredients are fresh water oyster pearl extract, white peach flower, white lotus flower, white rose flower and snow flower. The ionized minerals and amino acids in Radiant Pearl have numerous functions at every level of the body especially on the skin. Copper, zinc and calcium help even out skin tone by supporting skin cell regeneration. Zinc and copper help form the endogenous anti-oxidant enzyme Super-oxide dismutase (SOD) to

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prevent excessive melanin production and reduce sun damage. Zinc, copper, selenium, manganese are anti-oxidant minerals found in pearl that support the liver detoxification pathways by quenching free radicals. Mucopolysaccharides in pearl help the structural collagen matrix of skin hold moisture and thereby prevent wrinkles. Bio-available calcium helps support cellular detoxification. Iron and cobalt help build more healthy red blood cells. The combination of nutrients, their ratios and bioavailability, is greater than the sum of the parts. Just as the luster of the pearl itself is greater than the sum of its parts.

### **About Radiant Pearl Corp.**

Radiant Pearl Corp is the licensed owner and primary distributor for Radiant Pearl™ products. Radiant Pearl Corp is a subsidiary of the Natural Medicine Clinic, owned and operated by Alex Berks L. Ac Dipl. Herbs and his wife Denise Wiesner L.Ac. Dipl Ac. Services offered at the Natural Medicine Clinic include Acupuncture, Massage, Nutritional and Herbal Medicine. Berks and Wiesner are licensed by the State of California and the national governing body to practice Acupuncture, Herbology and Chinese Medicine. Founded in 1997, the Natural Medicine Clinic is located at 2001 S. Barrington Avenue, Suite 200, Los Angeles, CA 90025. Phone: 310-473-7474.

The FDA has not approved any of these statements. They are not meant to diagnose, prevent or cure disease. They are provided for informational purposes only.